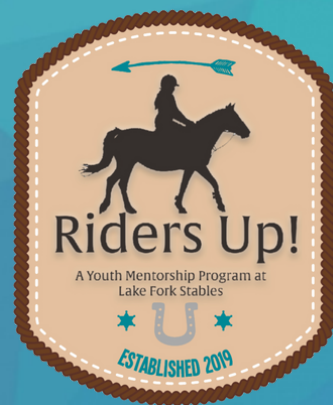


LAKE FORK STABLES


LAKE FORK
STABLES
PONY CLUB RIDING CENTER



SPONSORSHIP
OPPORTUNITIES



ABOUT US

Lake Fork Stables is a 501c3 nonprofit (84-3427503) located in Yantis, Texas. Our programs support children in the local community by teaching them important life skills and values through safe and effective horsemanship.

Our Riders Up! program provides free and reduced rate riding lessons for low-income, autistic, military, and foster kids.

Lake Fork Stables is also a Pony Club Riding Center, utilizing their world-renowned curriculum to not only teach safe horsemanship and riding, but self-reliance, leadership, and teamwork.

Lake Fork Stables is committed to Thoroughbred Aftercare, providing retired racehorses with second careers after retiring from racing.

Founder and Executive Director, Valerie Mellema, has a BS in Agribusiness/Equine Business from West Texas A&M University. She has over 25 years of horse ownership and riding experience.



Valerie Mellema
Founder/Executive Director

OVERVIEW

Lake Fork Stables is a small organization with a small budget. We depend on a few paid services in the form of paid riding lessons, horseback riding excursions, camps, birthday parties, and our annual Farm Fall Festival. All of our other funding comes from the generosity of individual donors, a single grant, and our fundraising campaigns.

Opportunities & Benefits

- Sponsor a child
- Sponsor a specific program
- Sponsor the Farm Fall Festival
- Sponsor an individual child
- Sponsor a horse

Benefits to your organization include you or your business designated as a sponsor.

You will be provided with the rights to use the Riders Up! logo in your advertising and promotions, as well as a variety of other benefits based on the sponsorship level chosen.

And there's nothing better than seeing the smiling faces of children on the back of a horse!

All donations are 100% tax-deductible.



PROGRAMS

Lake Fork Stables offers the following programs. Enrollment for each program varies based on a family's needs and financial situation:

Riders Up! - Free and reduced rate lessons for low income, autistic, and foster kids.

Horses4Heroes - Half price riding lessons for military and first responder families. Families join the Horses4Heroes program that provides them with the opportunity to receive half-priced lessons no matter where they are in the United States at partner barns.

Horse Sense Equine Therapy Retreats - Families of autistic children are invited on a scholarship basis to join us at Stable View Cottages and Lake Fork Stables for a relaxing weekend of equine therapy using the Horse Boy Method.

RIDERS UP!

**HORSE SENSE
EQUINE THERAPY
RETREATS**

HORSES4HEROES

**HORSES 101
HOMESCHOOL COURSE**

**WORKING STUDENT
PROGRAM**

SUMMER CAMPS

PONY CLUB



Horses 101 for Homeschoolers - This is a paid program allowing homeschool families the opportunity to learn the basics of horse care and horsemanship prior to enrolling in riding lessons. This is an 8-week course held in the Fall.

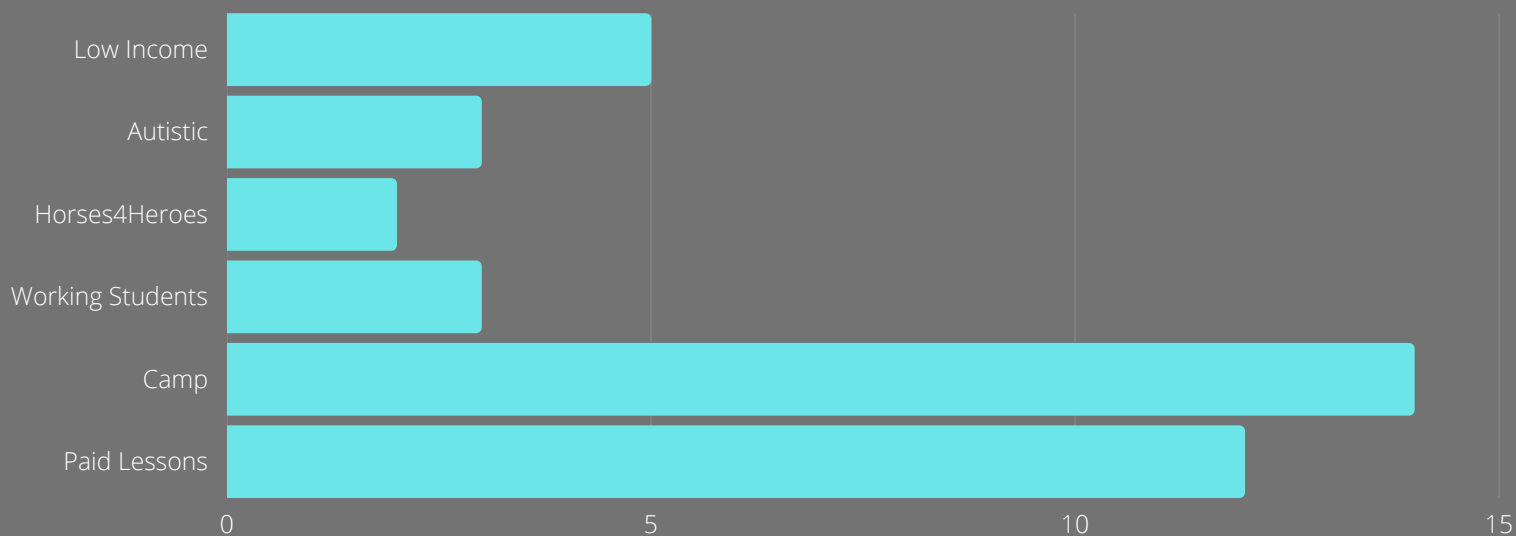
Working Student Program - Our working student program provides teenagers interested in working in the equine industry the opportunity to gain hands-on stable management experience while receiving free training lessons in return.

Pony Club Riding Center - We are proud to be a new Pony Club Riding Center. The United States Pony Club provides an excellent horsemanship curriculum that is designed to develop self-reliance, independence, leadership and teamwork.

Summer Camps - Every week of June we host summer day camps for various age groups of children.



Children Served in 2022



SPONSOR LEVELS

Corporate and individual sponsorships are essential to the success of the Riders Up! program. Through your sponsorship, we are able to cover our operating expenses, while also expanding our reach to help more kids and more retired racehorses. We have several sponsorship options available.

Grand Champion

Donate \$5000 or more and your logos will be featured on our website as well as in our newsletters and in social media posts.

Sponsors will receive a plaque of recognition.

Company banner or sign may be hung on our arena fence or on our fence line on TX-Hwy. 154.

Reserve Champion

Donate between \$1001 and \$4999 and you're a Reserve Champion Sponsor!

You will receive a plaque of recognition, logos will be featured on our website, newsletter, and social media posts.

Company banner or sign may be hung in our arena or our highway frontage on TX-Hwy. 154.

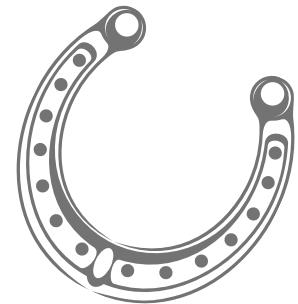
Blue Ribbon

Donate between \$501 and \$1000 to be a Blue Ribbon Sponsor.

Names of sponsors will be listed and linked on our website and mentioned on social media.

Red Ribbon

Donate between \$100 and \$500. Names of sponsors will be listed and linked on our website.



SPONSOR A CHILD

Every Riders Up! child that is low-income or autistic receives a free 1-hour private lesson every week. Regardless of whether or not they are sponsored. However, sponsorship helps to cover the expenses of their lesson time as well as the care of the horses they ride.

\$40 - Provides 1 lesson

\$160 - Sponsor 1 month of lessons

\$1600 - Sponsors a year's worth of lessons



SPONSOR A HORSE

Horses make the magic happen! They are essential to the daily operations of our lessons and therapy sessions. Horses require a certain standard of care to do their jobs happily on a daily basis. Our horses are all beginner-safe mounts, but that also means that some of them are older as well. They require high-quality feed and hay and regular hoof care.

\$40 - Trim for one horse

\$90 - Set of shoes for one horse

\$300 - Sponsor a horse for 1 month

\$1,200 - Sponsor a horse for 4 months

\$2,000 - Sponsor a horse for 6 months

\$4,000 - Sponsor a horse for 1 year

For sponsorships of \$300 or more, you will receive a personalized Certificate of Appreciation including a photo of the horse you are sponsoring. We will prominently recognize your gift on our website, newsletters, and social media. Your name will be added to a sign on the horse's paddock. For donations of \$2,000 or more, your sponsored horse will wear a custom leather halter with the sponsor's name(s) on the nameplate.



PONY CLUB

Pony Club is a national organization similar to 4-H or FFA. Pony Club members are able to experience a wide range of activities including riding lessons, show competition, quiz bowls, and other horse-related activities. Riders progress through the Standards of Proficiency starting at the D-1 level through the A level. The A level takes years of dedication to achieve. Many of the world's top riders got their start in Pony Club including several Olympians. Sixty-eight percent of Pony Clubbers stay involved with horses for life.

The mission of Pony Club is to develop character, leadership, confidence, and a sense of community in youth through a program that teaches the care of horses and ponies, riding, and mounted sports. Pony Club helps shape youth with the skills they need to succeed in life.

Self-reliance, independence, leadership, compassion, and teamwork. These are just a few of the values that Pony Club teaches through safe horsemanship. With Pony Club comes the opportunity to show and compete in rallies throughout the Red River Region, which includes Texas, Oklahoma, and parts of Arkansas, as well as the potentially the Kentucky Horse Park in Lexington.

This means that there are a variety of expenses involved between show fees and travel expenses.

We have a variety of options available for those interested in supporting Pony Club. Financial gifts are greatly appreciated to help pay for memberships for our less fortunate students, as well as equipment and supplies for activities.

In-kind gifts of tack, show clothes, boots, gift cards for gas, etc. are also all greatly appreciated. All donations are tax-deductible.



Pony Club Scholarship Fund

Due to the fact that many of our riders are low-income, the Pony Club Scholarship Fund will help to offset the cost of membership. It is \$300 to get started between national and regional dues as well as start-up equipment that is required for the riders.

Pony Club Sponsorship Levels

Pony Club A Level \$2,000+

Pony Club HA Level \$1,500+

Pony Club B Level \$1,000+

Pony Club C3 Level \$500+

Pony Club C2 Level \$250+

Pony Club C1 Level \$100+

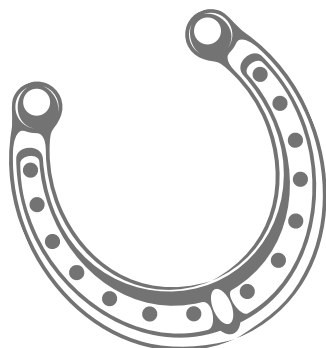
Pony Club D3 Level \$50+

Pony Club D1/2 Level \$25+

Recognition

All Pony Club donors will be recognized on a banner that will be displayed at Pony Club events and horse shows, as well as listed on our website and mentioned on social media.

Gifts of \$1000 or more will have a decal featured on our horse trailer, as well as their logo or name linked on our website and included in our newsletters.



HORSE SENSE EQUINE THERAPY RETREATS

Our Horse Sense Therapy Retreats are provided free of charge for families with children on the autism spectrum. Utilizing the Horse Boy Method, we provide a 3 day/2 night stay complete with accommodations at Stable View Cottages, a night out to dinner, and more!

Lake Fork Stables is the only facility in East Texas that offers the Horse Boy Method for children on the autism spectrum.

The Horse Boy Method is a child-led program that was created by Rupert Isaacson after discovering the amazing effects that horseback riding had on his autistic son, Rowen.

The Horse Boy Method utilizes the motion of the horse in an equine-assisted therapy session to reduce the amount of cortisol produced by the brain and increase the amount of oxytocin.

Sponsor a Horse Sense Equine Therapy Retreat - \$600



Colton and his family were our first Horse Sense Equine Therapy Retreat in the summer of 2020 and 2022.

EVENTS

Our annual Farm Fall Festival is our main fundraising event of the year. The festival offers free entry, hayride, petting zoo and balloon animals. Tickets are purchased for food, games, and horseback rides. Prize tickets are redeemed at the prize booth.

Event sponsors are crucial to the success of our ability to raise funds. The event is held the Saturday before Halloween.

Title Sponsor - \$2000

Recognition as THE HOST SPONSOR in event publicity
Company banner prominently displayed
Name/Logo on event print material, social media sites

Highway Sign & Display Sponsor - \$1000

Banner on the highway sign with our festival display of painted hay bales and pumpkins
Recognition on social media and website

Live Music Sponsor - \$500

Sign on the event stage
Recognition on social media and website

Food & Drink Sponsor - \$500

Sign at game booth
Recognition on social media and website



Marketing Sponsor - \$400

Sign on event stage
Recognition on social media and website

Balloon Artist Sponsor - \$400

Sign at balloon artist booth
Recognition on social media and website

Game Sponsor (7 Available) - \$100

Sign at game booth
Recognition on social media and website

Prize Booth Sponsor (10 available) - \$100

Sign at prize booth and ticket sales area
Recognition on social media and website

Horseback Rides Sponsor - \$100

Sign at the arena gate
Recognition on social media and website

Hay Ride Sponsor - \$100

Sign on hayride
Recognition on social media and website

Rainbow Dash Sponsor - \$100

Sign at Rainbow Dash's pen
Recognition on social media and website

Costume Contest Sponsor - \$100

Sign on event stage
Name announced during contest
Recognition on social media and website

Pie Contest Sponsor - \$100

Sign on event stage
Name announced during contest
Recognition on social media and website

Petting Zoo Sponsor - \$50

Sign at petting zoo
Recognition on social media and website

Donors of \$100 or more will have logos/names featured on our t-shirts.

Donations of candy and door prizes are always welcome!



FRIENDS OF LAKE FORK STABLES

Lake Fork Stables and our programs rely entirely on your donations. While we can always use feed, hay, tack, etc. what ultimately keeps us running is money. By becoming a friend of Lake Fork Stables and subscribing as a monthly donor, you will be providing us with predictable income that we can depend on. Lake Fork Stables serves children from Wood, Hopkins, and Rains Counties, although we often have families who are willing to travel from afar as well.

You can become a friend of Lake Fork Stables by joining our Patreon account online. Your monthly donation will provide you with access to behind-the-scenes news, stories, and other perks based on your donation level. Become a Patreon Support at <https://www.patreon.com/ridersup>.

\$10/Month - Support Our Staff - The 4-legged Ones!

Provides for the care of a lesson and therapy horse for one day.

- Good Karma
- Exclusive patron-only posts and newsletter

\$15/Month - Local Hero

Provides a free lesson to an underprivileged or autistic child.

- Good Karma
- Exclusive Patron-only posts and newsletter.
- Riders Up! Sticker

\$25/Month - Riders Up! Superstar

Thank you for your generosity! Your donation supports a day of care for a horse as well as a lesson for a kid! We'll also send you a custom painting by our pony Mr. Bubbles! You'll cherish it forever.

- Exclusive patron-only posts and newsletter
- Good Karma
- Commission (Delivered by mail)
- Riders Up! Sticker

\$50/Month - BFF of the Farm

Thank you for your generous support. Schedule a time with us to visit the horses and tour the farm! Plus, you'll receive a custom painting by our pony Mr. Bubbles!

- Good Karma
- Exclusive patron-only posts and newsletter
- Commission (Delivered by mail)
- Farm visit
- Riders Up! Sticker

\$100/Month - VIP Forever

Gifts like this help us change the lives of East Texas kids. We are so blessed to be able to call you a Friend of Lake Fork Stables and a VIP Forever! Your name will be included in our supporters list on the Riders Up! website.

- Exclusive patron-only posts and newsletter
- Good Karma
- Commission (Delivered by mail)
- Farm Visit
- Patron Shout-out
- Riders Up! Sticker

HOW TO DONATE

Scan the QR code of your preference for digital payment. Contact us via email at valerie@ridersup.org or call (903) 366-3052 to make a donation online or over the phone.

Checks may be mailed to Lake Fork Stables, 270 CR 1880, Yantis, TX 75497. Please make checks payable to Lake Fork Stables.

Please send logo/artwork to valerie@ridersup.org.

Support Lake Fork Stables

Use your phone's camera to scan the QR code below



Or visit:

<https://givebutter.com/sponsor>

Valerie Mellema

@Valerie-Mellema



venmo

PayPal



Scan. Pay. Go.



Valerie Mellema

Scan to pay \$ValerieMellema